

UMMEY TAHIEA TAZ

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EDUCATION

Institute of Business Administration, University of Dhaka

Bachelor of Business Administration: CGPA 3.06

Feb 2018 - June 2022

Dhaka, Bangladesh

- Major: Finance, Minor: Marketing
- Relevant Learning Modules: Statistical inference, Probability, Hypothesis testing, Chi-Square test, Linear algebra, Time-series forecasting

Holy Cross College

Higher Secondary School Certificate: GPA 5.00

2015 - 2017

Dhaka, Bangladesh

- Major: Higher Maths and Physics

EXPERIENCE

JustGo Technologies Limited

Customer Growth Consultant

October 2022 - Present

Dhaka, Bangladesh

- Project management and consultation
- Unique team contribution: Manipulating large data sets, product adoption strategy, growth, and implementation of a new product line
- Supervisor: Nabid Khan Thakur, Customer Growth Head, JustGo Technologies Ltd

Agami Education Foundation (AEF)

Project Lead & Volunteer

May 2019 - Present

Dhaka, Bangladesh

- Initiated and developed a recurrent volunteer recruitment process for the Library Project (LP) - a comprehensive book reading program for marginalized students under AEF.
 - Established an entire library system for 11 schools each.
 - Designed a periodical evaluation system focusing on the LP activities.
 - Preparing to reach 3000 underprivileged students a year in 17 schools under AEF all over Bangladesh.
 - Supervising a volunteer team of 24.
 - Facilitating collaboration and partnerships among external and internal parties.
- AEF supervises the projects of **Agami** - a US-based non-profit organization.

The Daily Star

Contributor

Dec 2019 - Feb 2010

Dhaka, Bangladesh

- Link to one of the write-ups published: [Cover Story - How Not to Die from Breathing](#)

Alpha360

Blogger

Dec 2019 - Feb 2020

Dhaka, Bangladesh

- Topic - Lifestyle
- Links to the write-ups published: [Destination Wedding Near Dhaka: Bhawal & Nokkhottrobari Resort](#)
- [Cash vs Gift: What Do You Want For Your Wedding](#)

GyanJam

Business Development Executive

2017 - 2019

Dhaka, Bangladesh

- Joined Gyanjam — a technology-based start-up when it was in its initial phase. Worked on various fields: Growth Strategy & creative field (promotional content making, management, poster designing)

IBA Communication Club, University of Dhaka

2021

Volunteer

Dhaka, Bangladesh

- Wrote Business Case Studies for inter-university HSBC-IBA Business Case Competition 2021

Holy Cross College

2015-2017

Multiple Roles

Dhaka, Bangladesh

- *Class Officer* - Member of the Student Council (2015-2016)
- *Vice President* - Holy Cross College Science Club (2016): Arranged Intra HCC Science Fair 2016
- *Volunteer* - Intra-college cultural festivals, HCC inter-college science fair 2015, official Duties on admission day and special events like seminars, cover page designing for events, Science magazine secretarial work

ACHIEVEMENTS

- Winner: Microsoft Hackathon 2022; Theme: AI-based prediction system
- 2nd Runners-up: UNDP Women's Digital Innovation Hackathon 2021
- Top 8: Global Fishbowl Challenge 2020; Theme: Social entrepreneurship with a global team
- Runners-up: Ennovators 2.0 (2018); Theme: Social Entrepreneurship
- Scholarship Winner: ISCEA PTAK Case Competition 2018; Theme: Supply Chain Management
- Other Highlights: Certificate of Overall Co-operation in school and others; CreADive 2019 & 2020, Semifinalist; HR Calibration 2.0, Finalist; NextGen Strategist 2020, finalist; Texbiz 2019, semifinalist, etc.

TECHNICAL STRENGTHS

Data Manipulation	Excel (Intermediate), Python (Beginner)
Data Visualisation	PowerBI, Tableau
Typesetting	LaTeX
Project Management Tool	Monday
Organizational Skills	Collaboration, team management for groundwork, planning, and effective communication

REFERENCES

Dr Sabir Majumder
 President
 Agami Inc
 E-mail: sabir@agami.org

Dr. Sutapa Bhattacharjee
 Professor
 Institute of Business Administration
 University of Dhaka
 E-mail: sutapab@iba-du.edu